

# Art Baker

(925) 997-5733 (cell)  
artem.baker@gmail.com

www.linkedin.com/in/art-baker  
U.S. citizen

1505 Thurlow Way  
San Ramon, CA 94582

## PROFESSIONAL EXPERIENCE

### **Syapse**

*Developer of data insights for life science companies, late-stage venture capital funded (series G)*

Vice President, Finance, 2021 - current

- Implemented a cost-saving program that reduced the operating expense by \$15 million
- Raised \$35 million growth funding round amid challenging market conditions
- Rebuilt financial planning, analysis (FP&A), budgeting, modelling, and forecasting function

### **Smart Start**

*World's largest ignition interlock company owned by Apollo Global Management*

Chief Strategy Officer, 2018 - 2020

- Identified growth opportunities in adjacent subscription service, SaaS and IoT markets
- Evaluated, negotiated, closed and integrated 3 M&A transactions
- Reported to CEO with responsibility for strategic planning and corporate development

### **American Automobile Association (AAA)**

*Provider of insurance and roadside assistance for 60 million members in U.S. and Canada*

Manager, Strategic Initiatives, 2016 - 2017

- Developed business cases for connected, autonomous, shared and electric (CASE) vehicles
- Launched GIG Car Share (an app-based mobility-as-a-service business)
- Implemented inorganic growth strategy for core business

### **General Motors**

*Fortune 10 automobile manufacturer with sales of \$150 billion*

Manager, Finance and Corporate Development, 2014 - 2015

- Served as an interim CFO of MAVEN Car Share, a \$50 million startup business unit within GM
- Supervised preparation of business cases on emerging technologies in connected car space
- Structured, negotiated and maintained licensing, partnership, and alliance agreements

### **RBC Capital Markets**

*International Investment Bank, Part of Royal Bank of Canada with capitalization \$90 billion*

Vice President, Investment Banking, Mergers and Acquisitions, 2006 - 2013

- Completed 25 M&A transactions with the aggregate size of \$70 billion
- Point of contact for senior executive leaders on day-to-day transaction process
- Promoted from associate to vice president in 2010

## EDUCATION

M.B.A. Rotman School of Management, University of Toronto, Canada (2006)

Chartered Financial Analyst (CFA) (2006)

Advanced Degree in Economics, Moscow State University, Russia (2001)

Bachelor of Science in Business, Oklahoma City University, USA (1997)

## ACHIEVEMENTS / INTERESTS

- Adjunct finance professor at UC Berkeley Haas, SMU Cox and UNC Kenan-Flagler business schools teaching M&A, private equity and financial modelling since 2019
- Earned the highest M&A fee in RBC's history and completed 7 M&A deals valued over \$1.0bn
- Board member of Finance Executives International, 2016-17, and treasurer at SEBC, 2007-13
- Proficient in Excel, PowerPoint, Salesforce, NetSuite, Pitchbook, FactSet and Capital IQ
- Ran 10K in 2015, half-marathon in 2016 and full marathons every year in 2017-2020